

# DIGITAL SERVICES ACT

ALL YOU NEED TO KNOW ABOUT ITS IMPORTANCE FOR SMES

---



TUESDAY, 6 OCTOBER, 9 AM CET  
@VIRTUAL DISCUSSION

**HOSTED BY**

ALEX AGIUS SALIBA  
MEMBER OF THE EUROPEAN PARLIAMENT



## PROGRAMME

WELCOME & OPENING

ALEX AGIUS SALIBA MEP

IMCO Committee, Rapporteur on the Digital Services Act, Board Member SME Connect

KEYNOTE

PRABHAT AGARWAL (TBC)

Head of Unit E-Commerce and Platforms, DG CONNECT, European Commission

INTERVENTIONS

GLENN CEZANNE

Secretary General, European Enterprise Alliance

VICTORIA DE POSSON

Senior Manager, Public Policy, CCIA Europe

HORST HEITZ

Chair of the Steering Committee, SME Connect

DISCUSSION, Q&As

MODERATED BY MICHAL BONI

First Minister of Administration and Digitalization of Poland 2011-2013, Member of the European Parliament 2014-2019, Special Representative for Digitalization and AI at SME Connect