

# HOW CAN GOVERNMENTS & PLATFORMS WORK TOGETHER TO TAME SOCIETAL & ECONOMIC EFFECTS OF THE VIRUS & BE MORE RESILIENT & SHOCK PROOF IN THE FUTURE?

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TUESDAY, 29 SEPTEMBER, 4PM CET  
@VIRTUAL DISCUSSION

**HOSTED BY**

ERIK BERGKVIST  
MEMBER OF THE EUROPEAN PARLIAMENT

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## PROGRAMME

WELCOME & OPENING

### **ERIK BERGKVIST MEP**

REGI Committee, Board Member SME Connect

KEYNOTES

### **DANIEL BRAUN (TBC)**

Deputy Head, Cabinet of the European Commissioner Věra Jourová

### **JAN EYCKMANS (TBC)**

Head of Communication & Spokesperson at Federal Public Service Health, Food Chain Safety & the Environment, Belgium

### **AURA SALLA**

Head of Brussels Office, Facebook

### **JUAN JESUS GARCIA**

Head of Industry Affairs, Amadeus IT Group

CONCLUSIONS

### **LIDIA PEREIRA MEP (TBC)**

ECON Committee

DISCUSSION, Q&As

MODERATED BY **HORST HEITZ**

Chair European Steering Board, SME Connect